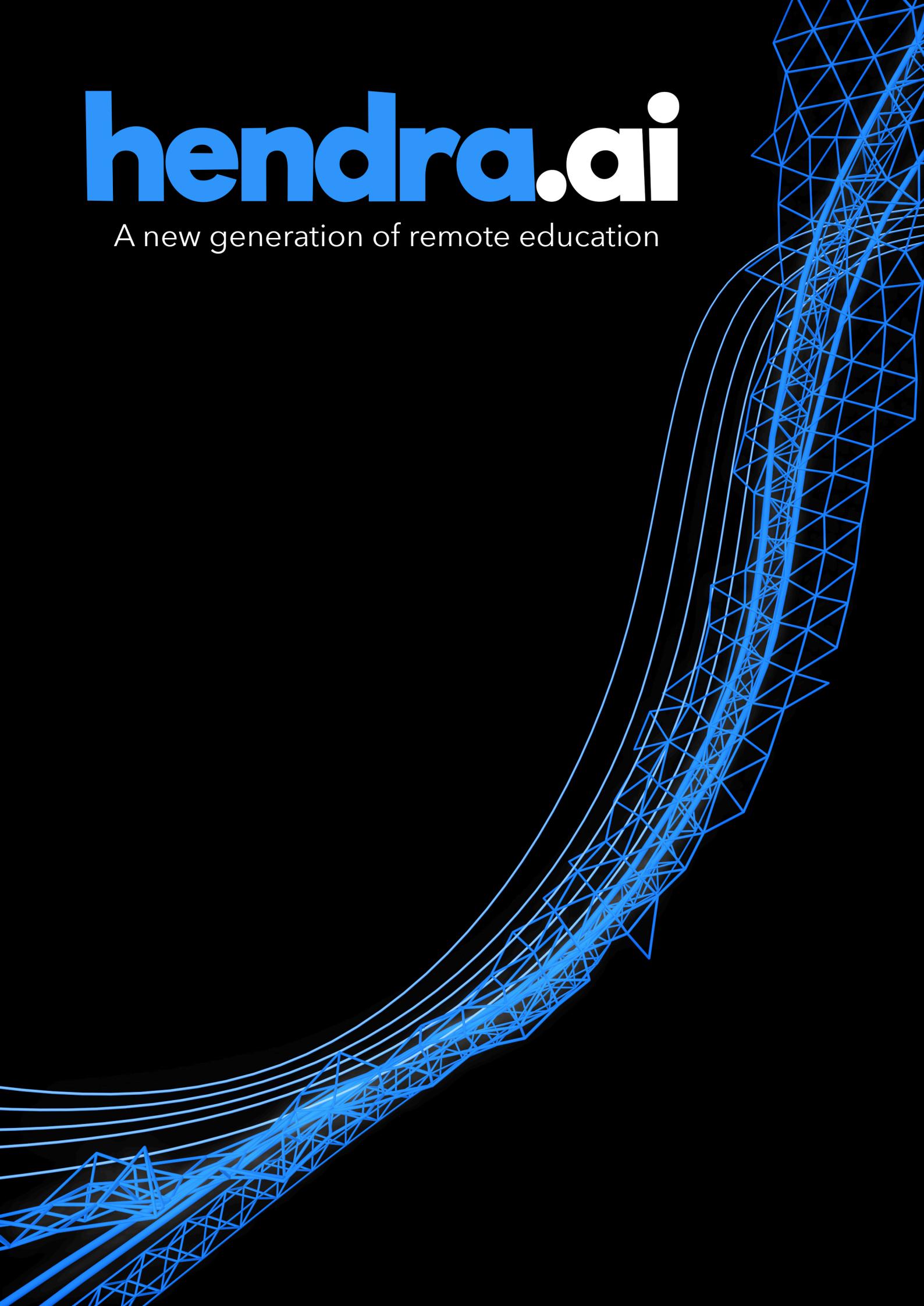


# hendra.ai

A new generation of remote education



# The hendra.ai journey

At **Hendra** Education Ltd we aim to facilitate the implementation of innovative methods, processes and techniques to engage a broad range of young people in an innovative form of remote education.

Our central focus is on learners who are not receiving mainstream education at all, designated NEET (Not in Education Employment or Training) or learners who are limited in their provisional scope due to disability or complex need.

Through the use of emergent technologies, strong direct ties with industry and the implementation of industry professionals in our unique remote delivery services, we are able to nurture achievement for students with complex challenges and/or who may be identified with neuro-diversity or students who have been isolated from their previous experiences in the main stream education system.

We have over 12 years of direct experience in various forms of alternate provision education. As such, we are able to successfully apply new, effective and relevant methods in driving the 'desire to learn' in young people who have often developed little or no historic tradition of educational engagement.

Our ongoing successes range from the educational achievement in students who have failed to achieve previously to the development of employability skills and direct employment opportunities for young people who had previously little prospect of any substantial employment due to circumstance or disability.

# The Learning landscape

**Hendra** Education Ltd specialises in the development of high level digital content production skills and the implementation of **A.I.** systems to streamline the productivity and outcome quality for our learners. This gives each young person a set of valued and desirable skills which are sought after in all sectors of industry for digital marketing, visualisation and digital creativity whilst formalising this process into a recognised suite of qualifications.

Almost 90% of global industries now prioritise **A.I.** skills in potential employees.

With every sector of industry now embracing social media and online platforms for marketing.

This gives rise to a new level of need for young people who are prepared with the necessary skills for effective digital creativity and a solid understanding of their application in marketing for businesses, implementing **A.I.** in their streamlined processes.

The booming industry opportunities available to young people are not met with the correct level of training and skills development in currently available educational settings. For this reason we target what the market requires, through constant interactions with commercial clients, basing our courses and the materials covered, on skills and outcomes relevant to industrial employer requirements without compromise.



## On the ground experience

Every learner on the **hendra.ai** network receives the following;

- Direct links to ongoing live commercial projects as a backdrop to their learning journey
- Access to emergent **A.I.** training and utilisation along with cutting edge technology in the creative digital marketing sector
- Development of skills and knowledge around;
- Classical design
- Business marketing
- Image manipulation
- Film making/editing/production
- 3D graphic design and animation
- The scope of NFT and 'gamer content' within the video gaming industry
- VR – AR and MR – development
- Application of digital design for viral marketing on online platforms
- Social media management and viral marketing
- Digital illustration
- Texture development and UVW mapping
- Photography and aerial capture
- A multitude of industry relevant software platforms
- The application of **A.I.** in every aspect of the above .....and much more.

Our aim is to empower creativity and celebrate the unique diversity of our students whilst linking them with industry partners with whom we work very closely to ensure the relevance of our service delivery.

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# The **hendra.ai** package

The flexibility of our delivery systems allow us to create customised packages for any local authority, business or educational organisation. Whether you are looking for short term staff training. An auxiliary course to supplement a learners curriculum. Or full key stage 4 (**GCSE** or **A-Level** equivalent) qualifications. We can help.

## **Example key stage 4 learning package – Level 2 Cert (over 1 year - variable);**

Available as 1 to 3 full days per week

- 9am – 9:30am log-in – (fully logged and reported attendance)
- 10am briefing with assigned teaching staff.
- Delivery of tutorial and/or live learning materials.
- 12-1 lunch break
- 1pm – 3pm afternoon session with live support

Fully tracked learning records with outcomes and forecasting

**A.I.** assistance is regulated and monitored to avoid misconduct

Fully tracked 'behaviour monitoring' system

Application of our unique '**adaptive learning system**' gives each learner tailored materials

Inclusivity and differentiation supported and tested weekly

Feedback gathered from learners to ensure maximum engagement and focused best practices

Constant communication and updates for commissioner/parent/carer

No examination – internally assessed and externally verified coursework

Fully transparent and available records for QA oversight.

Single fee covers;

- All software and support
- Fully assigned tutor (main contact) + access to specialist tech support team
- Use of **hendra.ai** artificial intelligence systems
- Exam board registration
- Certification

Learners can be onboarded at any time during the academic year

Removal of learners with 30 days notice

Use of **hendra.ai** 'augmented reality' system through any compatible mobile device

Our global aim is to provide flexible application of our packages with interaction and oversight from commissioners assisting the process of teaching and learning to be successful, accurate and beneficial to learners in experiencing the highest possible quality of education.

Every aspect of our operation is fully compliant with the DfE's 'Keeping children safe in education' guidance and 'online safety' is a priority throughout the entire process and operation.

Please contact us for more information.

**info@hendra.ai**