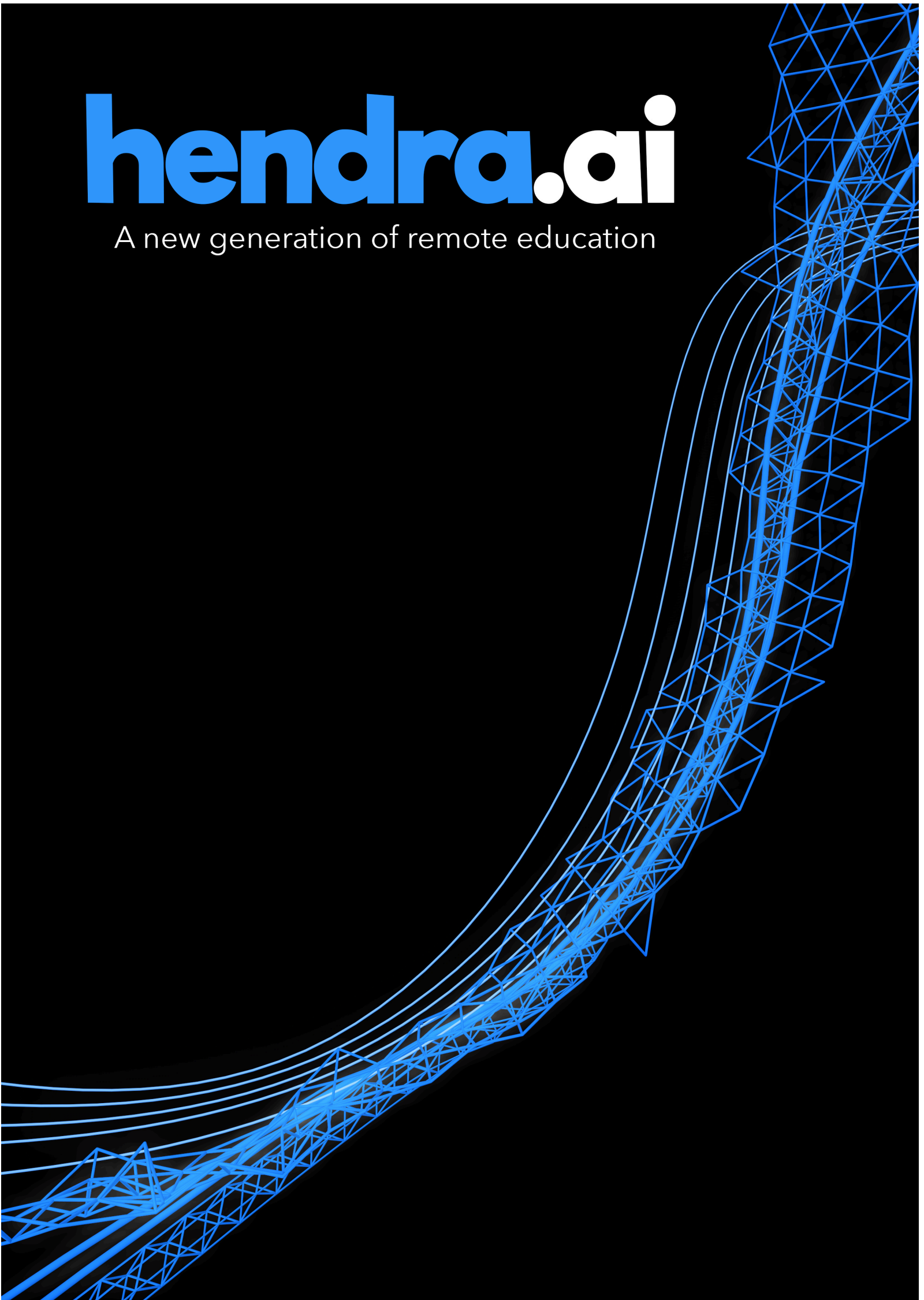


hendra.ai

A new generation of remote education



The birth of **hendra.ai**

hendra.ai is a system of learning, developed organically, in Alternate Provision Education over a period of 12 years.

The system was initially deployed to enable young people who were not able to attend on-site learning to access our unique learning platform.

As a result of our proprietary 'adaptive learning system' it quickly became apparent that remote learners were producing higher quality levels of work and retaining information at a substantially greater rate than learners who were on site. After analysis of this disparity, we became aware of the way in which the current generation of learners were able to absorb materials and resources delivered remotely, through our differentiated resources, in a noticeably more efficient way than those taught directly on site.

From these findings, we conducted an experiment which placed a selected random cohort of learners onto the remote system, even though they were physically in the same building. This led to instantly improved retention of information, higher quality outcomes, evidently better learning experiences and subsequent increased pass rate.

This was the seed which led to the generation of **hendra.ai**

We are now able to offer this unique and ground breaking platform to any learner throughout the U.K.

The **hendra.ai** journey

At **Hendra** Education Ltd we aim to facilitate the implementation of innovative methods, processes and techniques to engage a broad range of young people in an innovative form of remote education.

Our central focus is on learners who are not receiving mainstream education at all, designated NEET (Not in Education Employment or Training) or learners who are limited in their provisional scope due to disability or complex need.

Through the use of emergent technologies, strong direct ties with industry and the implementation of industry professionals in our unique remote delivery services, we are able to nurture achievement for students with complex challenges and/or who may be identified with neuro-diversity or students who have been isolated from their previous experiences in the main stream education system.

We have over 12 years of direct experience in various forms of alternate provision education. As such, we are able to successfully apply new, effective and relevant methods in driving the 'desire to learn' in young people who have often developed little or no historic tradition of educational engagement.

Our ongoing successes range from the educational achievement in students who have failed to achieve previously to the development of employability skills and direct employment opportunities for young people who had previously little prospect of any substantial employment due to circumstance or disability.



On the ground **experience**

Every learner on the **hendra.ai** network receives the following;

- Direct links to ongoing live commercial projects as a backdrop to their learning journey
- Access to emergent **A.I.** training and utilisation along with cutting edge technology in the creative digital marketing sector
- Development of skills and knowledge around;
 - Classical design
 - Business marketing
 - Image manipulation
 - Film making/editing/production
 - 3D graphic design and animation
 - The scope of NFT and 'gamer content' within the video gaming industry
 - VR – AR and MR – development
 - Application of digital design for viral marketing on online platforms
 - Social media management and viral marketing
 - Digital illustration
 - Texture development and UVW mapping
 - Photography and aerial capture
- A multitude of industry relevant software platforms
- The application of **A.I.** in every aspect of the above
.....and much more.

Our aim is to empower creativity and celebrate the unique diversity of our students whilst linking them with industry partners with whom we work very closely to ensure the relevance of our service delivery.

The **learning landscape**

Hendra Education Ltd specialises in the development of high level digital content production skills and the implementation of **A.I.** systems to streamline the productivity and outcome quality for our learners. This gives each young person a set of valued and desirable skills which are sought after in all sectors of industry for digital marketing, visualisation and digital creativity whilst formalising this process into a recognised suite of qualifications.

Almost 90% of global industries now prioritise A.I. skills in considering potential employees

Every sector of industry now embraces social media and online platforms for marketing

This gives rise to a new level of need for young people who are prepared with the necessary skills for effective digital creativity and a solid understanding of their application in marketing for businesses, implementing **A.I.** in their streamlined creative processes.

The booming industry opportunities available to young people are not met with the correct level of training and skills development in currently available educational settings. For this reason we target what the market requires, through constant interactions with commercial clients, basing our courses and the materials covered, on skills and outcomes relevant to industrial employer requirements without compromise.



The **hendra.ai** packages

The flexibility of our delivery systems allow us to create customised packages for any local authority, business or educational organisation. Whether you are looking for a short 12 week transition course. An auxiliary course to supplement a learners curriculum. Or full key stage 4 (**GCSE** or **A-Level** equivalent) qualifications. We can help.

Example learning package

12 week transition packages

- **Level 1 Digital Functional Skills**, 1 day per week, 12 week transitional/re-integration aims (fully KPI linked)
- **Level 2 Digital Skills for work**, 2 days per week, 12 week transition/re-integrations aims (fully KPI linked)
- **Entry Level 3 Essential Digital Skills**, 3 days per week, 12 week transition/re-integration aims (fully KPI linked)

Long term packages

- **Level 2 Certificate in Digital Promotion for Business**. 1-3 days per week, GCSE Equivellent. Pre or Post 16
- **Level 3 Certificate in Creative Craft** (Art & Design). 1 - 3 days per week, Post 16

Fully tracked learning records with reported outcomes and progress forecasting

A.I. assistance is regulated and monitored to avoid misconduct for students whilst developing key skills

Fully tracked 'behaviour monitoring' and 'attendance' systems

Application of our unique '**adaptive learning system**' gives each learner tailored materials according to need

Inclusivity and differentiation supported and tested weekly and compared to KPI and EHCP data

Feedback gathered from learners to ensure maximum engagement and focused best practices

Constant communication and updates for commissioner/parent/carer

No examination – all courses are internally assessed and externally verified coursework based certification

Fully transparent and available records for QA oversight

Single fee covers;

- All software and support
- Fully assigned tutor (main contact) + access to specialist tech support team
- Use of **hendra.ai** artificial intelligence systems
- Exam board registration
- Certification

Learners can be onboarded at any time during the academic year

Removal of learners with 30 days notice

Use of **hendra.ai** 'augmented reality' system through any compatible mobile device

Our global aim is to provide a high quality flexible application of our unique packages to enable the process of teaching and learning to be successful, accurate and beneficial to learners in experiencing the best possible educational experience, tailored to each learners needs.

Every aspect of our operation is fully compliant with the DfE's 'Keeping children safe in education' guidance and 'online safety' is a priority throughout the entire operation.

Please contact us for more information.

info@hendra.ai

Hendra Education Ltd
Connecting young people to a brighter future